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0216242.8 12 July 2002 (12.07.2002) GB(71) Applicant (for all designated States except US): **DE LA RUE INTERNATIONAL LIMITED** [GB/GB]; De La Rue House, Jays Close, Basingstoke, Hampshire RG22 4BS (GB).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **PAYNE, Gerald, Sidney** [GB/GB]; 11 Northmead Close, Midsomer Norton, Radstock, Bath and North East Somerset BA3 2SG (GB). **HOWLAND, Paul** [GB/GB]; 71 Springfield Close, Andover, Hampshire SP10 2QR (GB).(74) Agents: **BUCKS, Teresa, Anne et al.**; Boulton Wade Tennant, Verulam Gardens, 70 Gray's Inn Road, London WC1X 8BT (GB).

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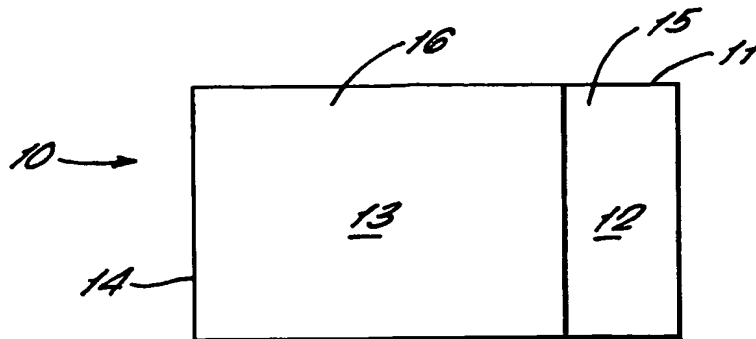
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(54) Title: LABEL INCORPORATING SECURITY FEATURES



(57) Abstract: The invention relates to labels and in particular to a label which can be used for security applications, such as an authentication certificate, means of identification or the like, as proof of the authenticity or origin of an article to which it is adhered. The label (10) comprises a substrate, having first (12) and second opposing surfaces (13) and comprising first (15) and second sections (16), an adhesive applied to the second surface of the first section for adhering the label, in use, to an article. At least one security feature is incorporated in or on at least one of said first and second sections. The security feature is concealed when the second section is adhered in a non-viewing position, and is revealed when the second section is lifted into a viewing position.

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